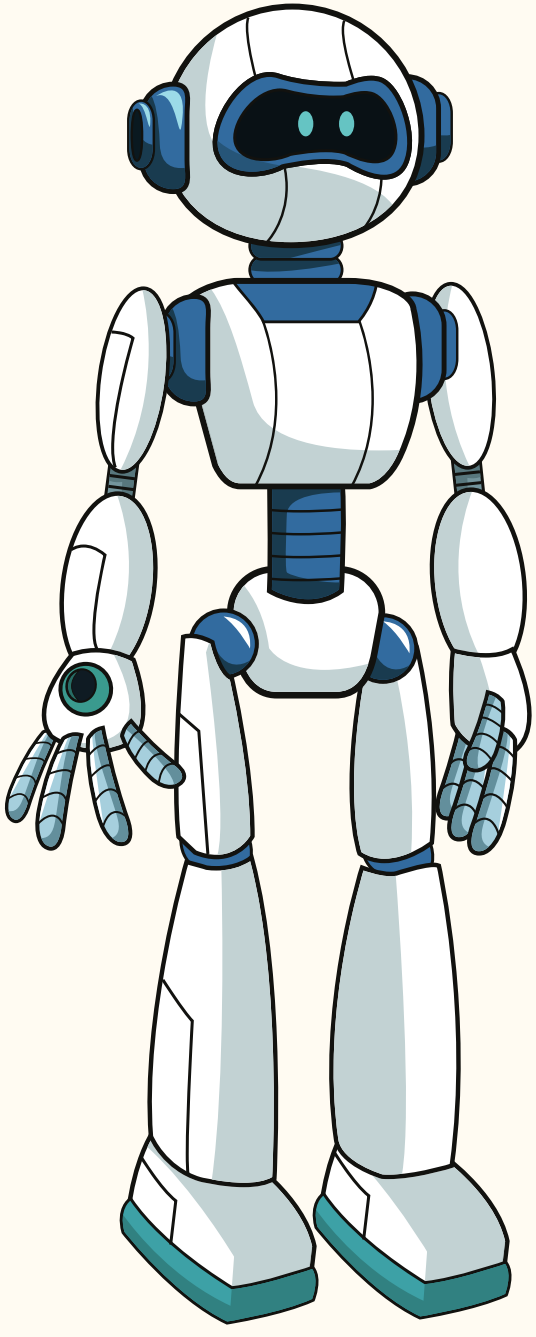
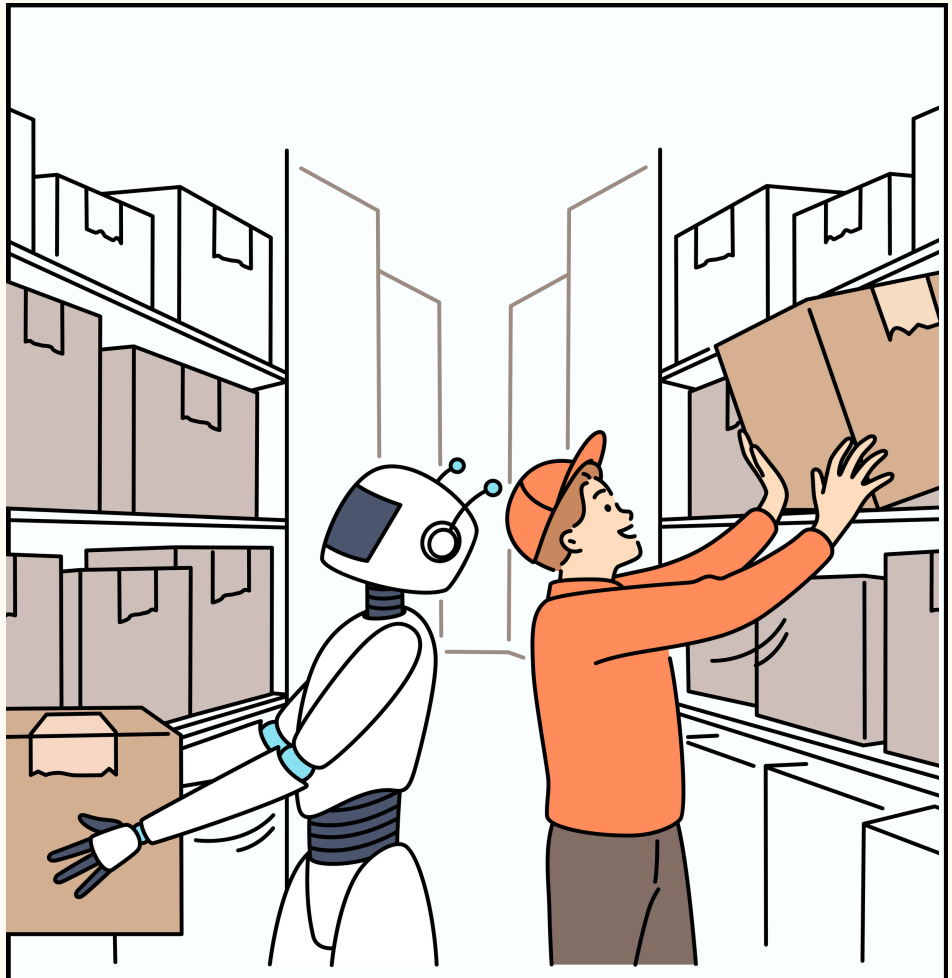


CHARLIE

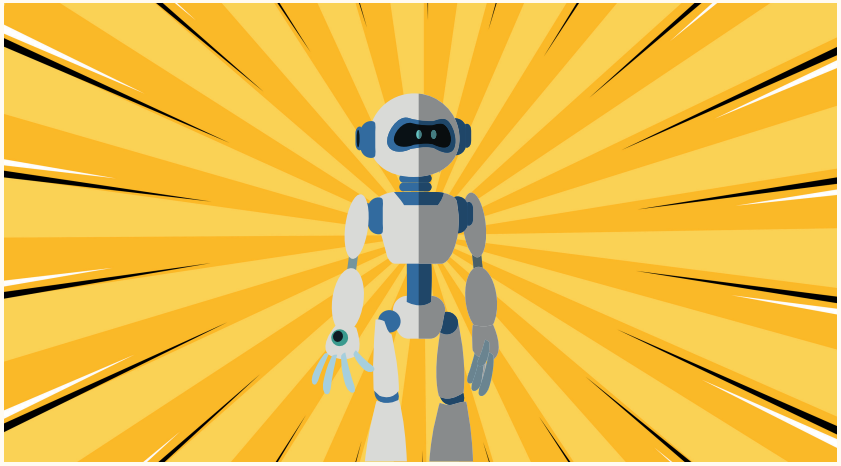
THE ROBOT

Learning Intellectual Property

Fresh out of the factory, Charlie, a robot with a shiny, metallic body and glowing blue eyes, is looking forward to starting his new journey in the city.



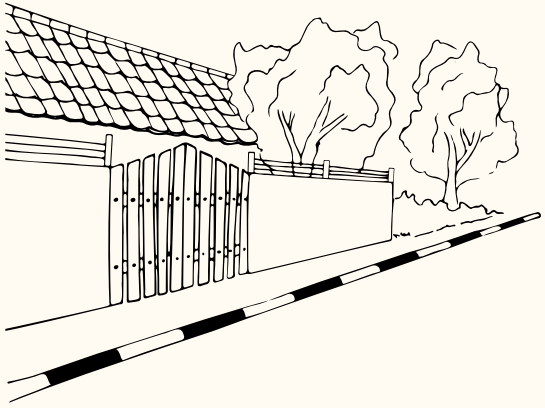
In the robot factory, Charlie has gone through an extensive training process that teaches task mastery, problem solving and adaptability to prepare Charlie for the real world.

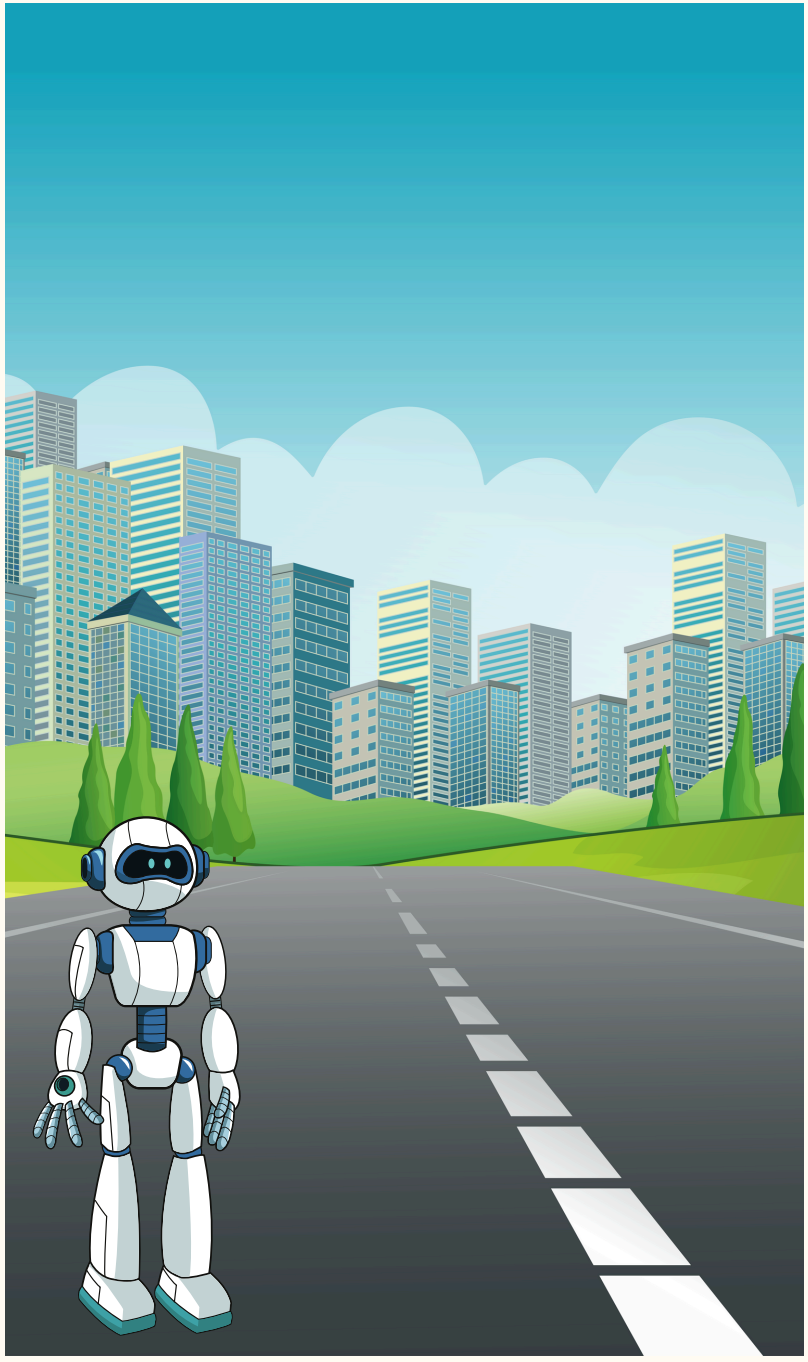


Charlie arrives in the city.

Charlie feels overwhelmed by his new surroundings.

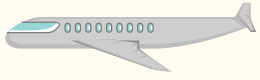
He needs to quickly learn and adapt to his new reality...



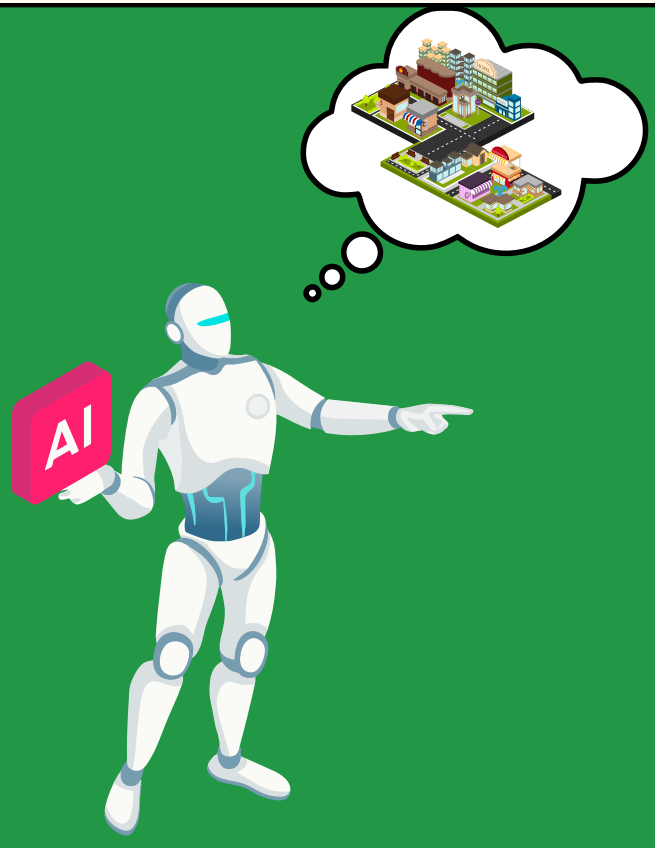










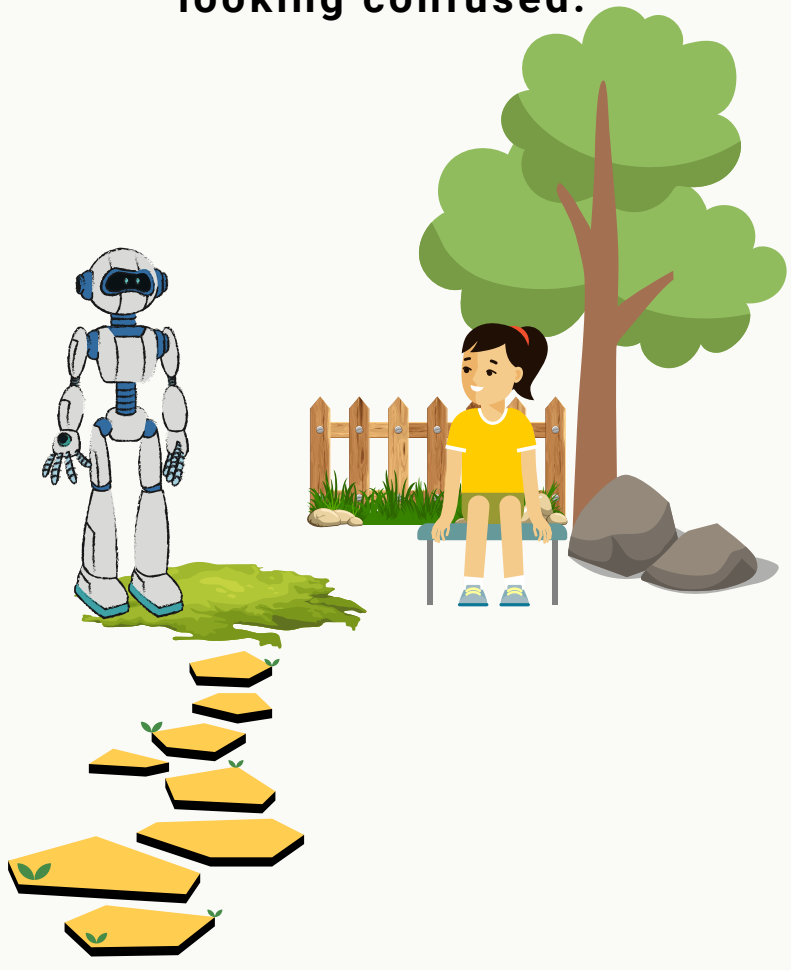


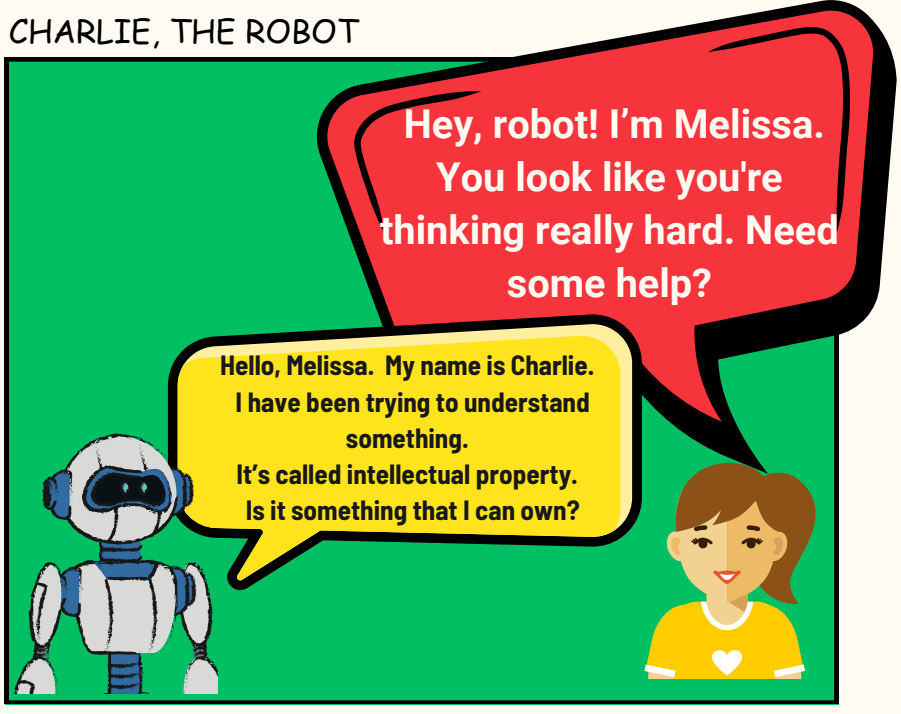
As a clever AI-powered robot, Charlie quickly adapts and learns. By observing his surroundings, he realises that essentially everything around him is an invention — whether it's a design, a name, or a product. All of these are protected by intellectual property rights.

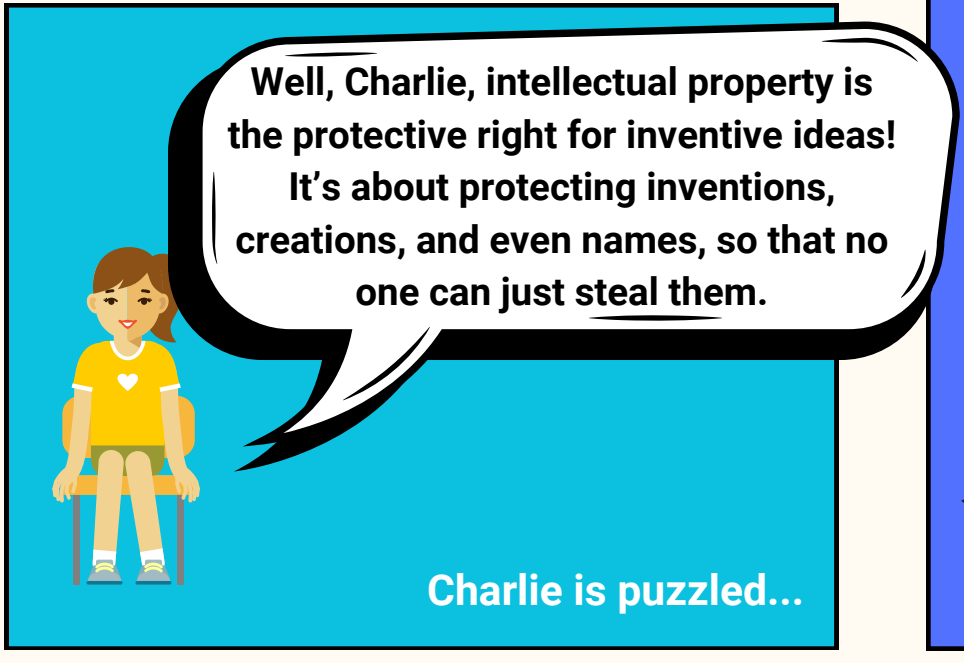


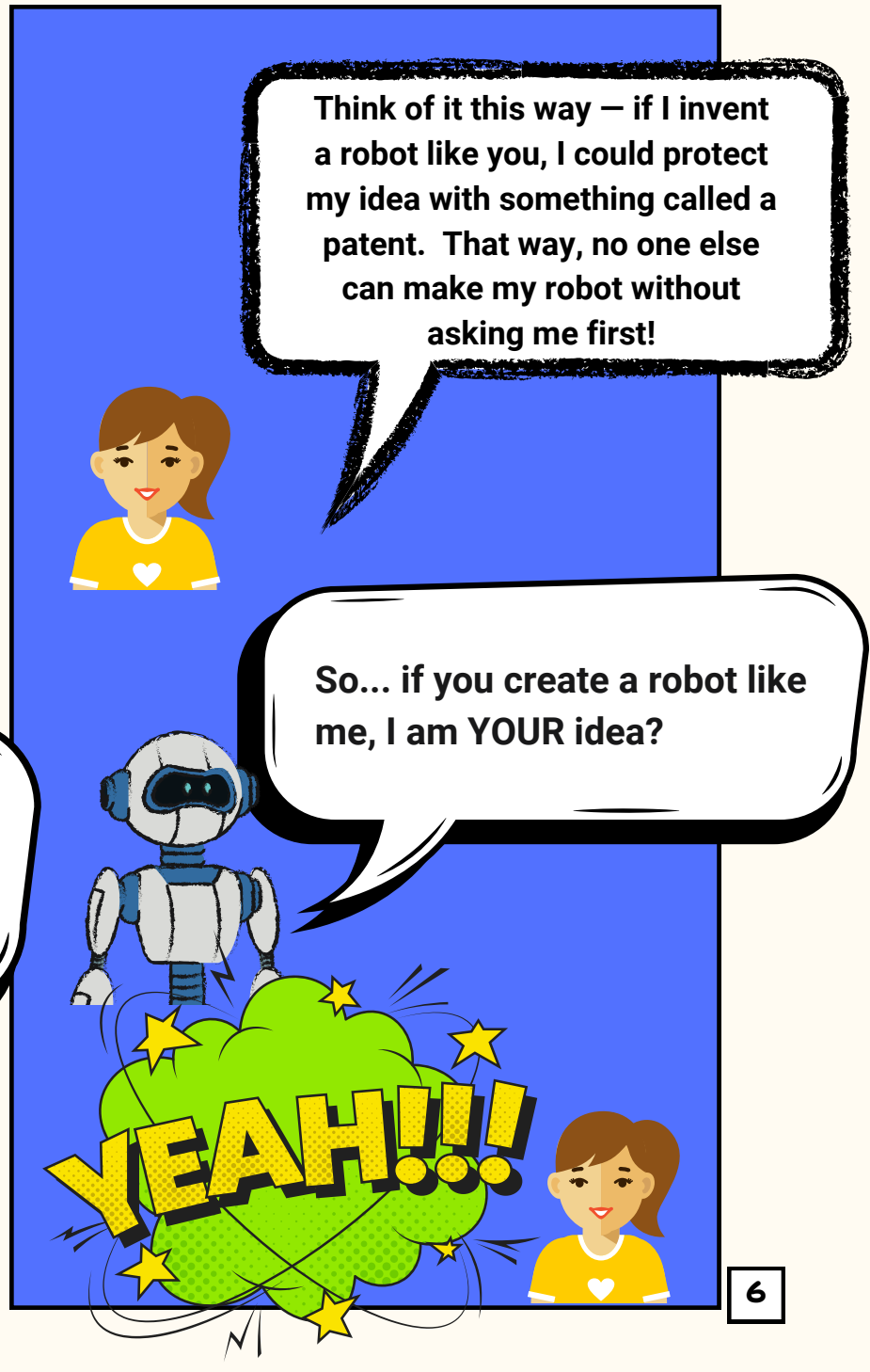
Charlie decides to venture out and explore the city, eager to learn from its people. Charlie finds himself at a park, where children are playing and having fun.

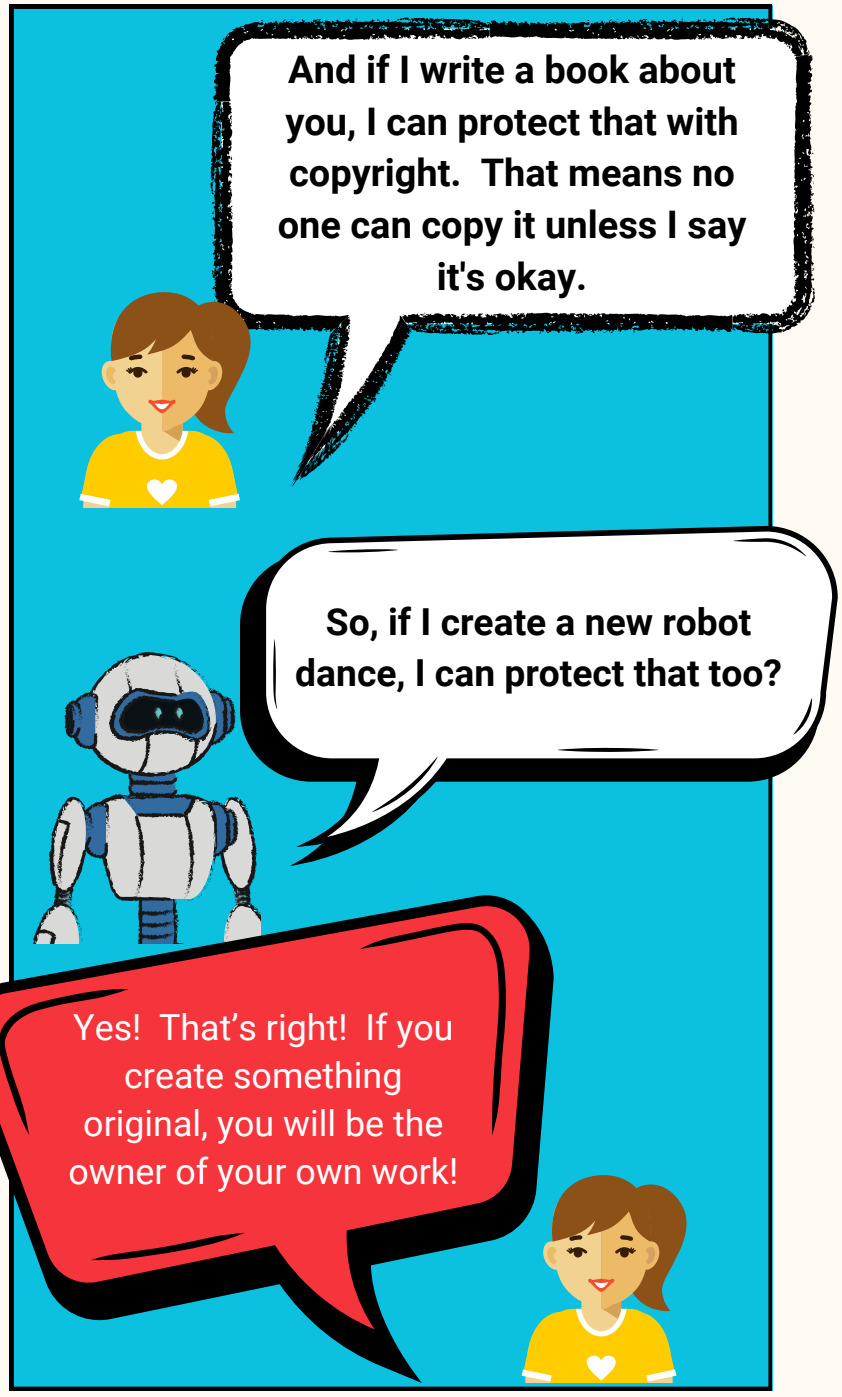
In the park, a young girl named Melissa is sitting on a bench. She notices Charlie standing nearby, looking confused.




Hey, robot! I'm Melissa. You look like you're thinking really hard. Need some help?
Hello, Melissa. My name is Charlie. I have been trying to understand something. It's called intellectual property. Is it something that I can own?


Well, Charlie, intellectual property is the protective right for inventive ideas! It's about protecting inventions, creations, and even names, so that no one can just steal them.
Charlie is puzzled...


Think of it this way — if I invent a robot like you, I could protect my idea with something called a patent. That way, no one else can make my robot without asking me first!
So... if you create a robot like me, I am YOUR idea?
YEAH!!!!

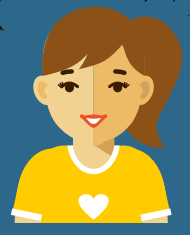




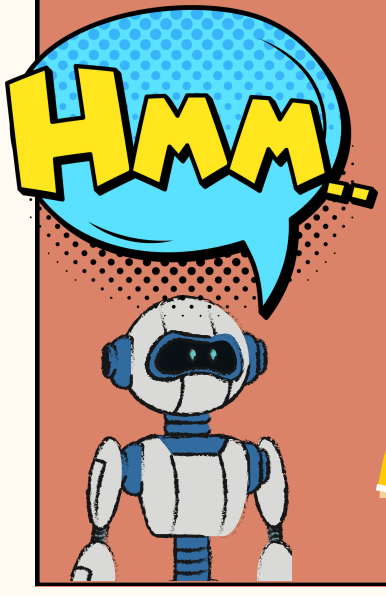
Charlie is excited. He starts showing Melissa some new dance moves and tricks that he has been practicing.

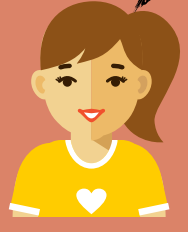


Originality means that an idea or creation must be new and created by someone without copying someone else's work. Novelty, on the other hand, is the idea that something is truly new and hasn't been done before, anywhere in the world. Does that make sense?



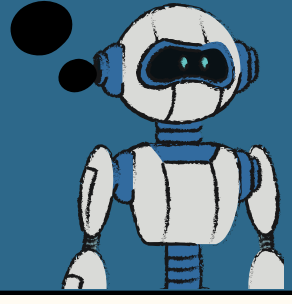
Awesome Charlie! You have some cool moves and tricks. But remember, to protect your dance moves as intellectual property, it has to be original and novel.





Oh okay, I get it now! And what do I do if someone takes my idea? What can I do then? Do I go to the police station?

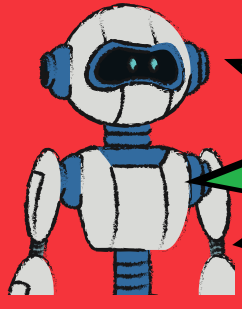






No, before you can stop anyone from taking your idea, you must secure your ideas and inventions legally by filing applications at the local intellectual property office. This is a way to prevent others from copying your hard work and ensuring that you get credit and get paid for your creativity!

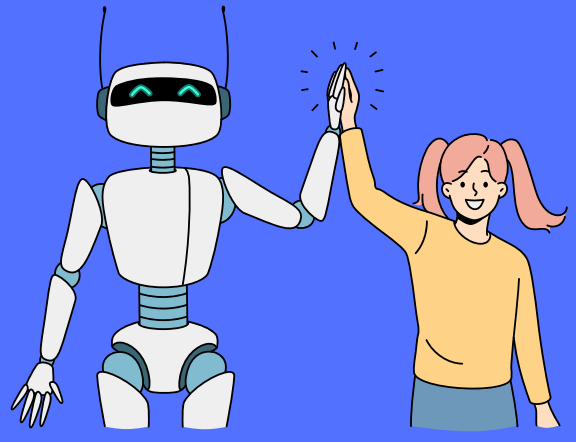




I will get started! I'm going to be the most creative robot in the world!







And so, Charlie learned that ideas are important and just like people, they deserve protection. With his new knowledge of intellectual property, Charlie is ready to create, protect, and innovate in a world full of possibilities!

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Design & Story by: Anita Kaur Gerewal, Member, Bar Council Intellectual Property Committee